



## WHAT'S NEXT?

Contact your local Cultivate Programme Co-ordinator

In Armagh, Banbridge, Craigavon,  
Newry & Mourne council areas this is

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In Ards, Down, Lisburn, North Down  
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## WORKING TO HELP YOUR BUSINESS GROW



# IN A DIFFICULT ECONOMIC CLIMATE, GROWING YOUR BUSINESS CAN BE A DAUNTING PROSPECT!

If you need support with developing a new product or service or you want to improve efficiencies and reduce costs through new processes then the Cultivate mentoring programme could help you.

Through the Cultivate Programme you can get access to the knowledge and technical resources of two of Northern Ireland's leading Colleges - South Eastern Regional College and Southern Regional College.

We can help review your business innovation plans and potentially offer you FREE assistance with any of the following:

- Developing a new product/service
- Product or service testing and economic impact assessment
- Developing an innovative business model
- Improving efficiencies/reducing costs through innovative new processes

In addition we can offer research assistance to participant companies to explore and support business innovation opportunities.

The Cultivate Programme is designed to help small businesses understand and engage in the innovation process to enable them to react quickly to changing market conditions.

Through making changes to your product/service, or through adopting innovative new processes you could safeguard your market position and even improve on it.

## Who is the Cultivate Programme for?

Small businesses that are:

- Located in Northern Ireland
- Have less than 50 employees
- Not in receipt of any other funding to support the same innovative project



## Helping your business grow through innovation



### Cultivate Programme Model

The Key Elements of the Programme include:

- Business innovation audits
- Tailored mentoring for selected business innovation projects
- Promotional innovation roadshows
- Collaborative innovation projects
- Online innovation clinics

### Benefits of this programme

- Mentoring will be flexible to suit your business needs
- Support is 100% funded
- Access to College resources to progress your innovative ideas (e.g. professional expertise, testing equipment, precision measuring and other technical equipment for a range of industries)
- Gain useful advice and information about the range of innovation services available to your business.



Southern Regional College



Southern Regional College (SRC) and South Eastern Regional College (SERC) have secured funding for the Cultivate Programme from the Department for Employment and Learning (DEL) under their Innovation Fund: Employer Support Programme.