

STUDENT GOVERNOR

**ELECTIONS**

2022

Student Governor

Election pack

2022



SERC Students' Union (SERCSU) exists to enhance, promote, and champion the voice of SERC students across all of our campuses.

This pack contains the information you will need to support you in running for election for the post of Student Governor.

Nominations Close on the 16<sup>th</sup> March.

## What does being a Student Governor involve?

The Student Governor is the prime representative of the Students' Union at SERC. This position will see the successful candidate form part of the Governing Body and senior decision-making body of SERC. The Student Governor sits on the board as a nominee rather than a student representative, and therefore has equal powers to the other board members. This is a paid position with remuneration for Board of Governor duties, including travel expenses.

This is a role that requires a lot of hard work and dedication with duties including:

- Undertaking of training to prepare for the role.
- Attendance at all Governing Body meetings and committees (This may include evening meetings)
- Work closely with the Student Engagement Manager to inform the strategic development of the Students' Union at SERC.
- Attendance at all internal and external events including leading delegations to NUS USI conferences.

## What do I get out of it?

Being the Student Governor is a real opportunity to give something back to your College, earn extra money and develop your skills to add to your CV and support future employment.

- It will improve your CV and employment options.
- You can take part in a wide range of free training courses.
- Have the opportunity to work towards a Millennium Volunteer Award.
- Have the opportunity to network with other Colleges.
- Gain an insight into how the College is run.
- Attend the NUS USI Conference {all expenses are paid}.
- Complimentary attendance at any Student Union events for the year

## What should I do if I want to run for election?

- Complete the nomination form;

[https://forms.office.com/Pages/ResponsePage.aspx?id=jeXvVLdyr0WaATDuXzd6ceBBTi7P\\_itLpDtnW-VbCNJUOTthGMUNYMU5aOUhIN0pWQTZXRU9COEwwSy4u](https://forms.office.com/Pages/ResponsePage.aspx?id=jeXvVLdyr0WaATDuXzd6ceBBTi7P_itLpDtnW-VbCNJUOTthGMUNYMU5aOUhIN0pWQTZXRU9COEwwSy4u)

- A member of the Student Engagement team will then be in touch to let you know the next steps of the process.
- This will include the creation of a manifesto and student endorsements (an email from another student saying they support your nomination.)

## CAMPAIGN TIPS

### Campaigning

You should use this time to meet as many students as possible. Get your friends to help you out as your 'campaigns team'. Go to canteens. Put up posters. Hand out flyers. Promote it on socials - make a campaign video, wear promotional t-shirts and answer students' questions at Question Time events.

### Election Day

Campaigning does NOT end when voting begins. You need to get as many students as possible to vote for you. Talk to students on campus the week of your election. Why not dress up in a wacky costume? Students will be able to recognise you easily and will respect the amount of effort you have put into your campaign. Use Facebook – set up a campaign group, promote the voting day as an event and post a campaign video on YouTube or Tiktok

### Reach Out

You should try and visit as many campuses as possible. This is especially true if you are standing for one of the College-wide e.g. Student Governor. *Students are more likely to vote for a candidate who they have met in person.*

## How do I write a Manifesto?

It's simple:

- Tell them who you are
- Include a photo
- Tell them what you will do if you get elected

**VOTE HOLLY**  
**FOR WELFARE**

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**WHO WOULD PROVIDE:**  
**STRONGER AND FAIRER MENTAL HEALTH SERVICES ON CAMPUS?**

**WHO WOULD PROVIDE:**  
**MORE CAMPUS WIDE ACTIVITIES CELEBRATING UNDER REPRESENTED GROUPS?**

**WHO WOULD PROVIDE:**  
**PROVIDE GREATER SUPPORT FOR ISOLATED INDIVIDUALS AND HARD TO REACH GROUPS ON CAMPUS?**

**WHO WOULD PROVIDE:**  
**BUILD A STRONGER AND MORE POSITIVE RELATIONSHIPS BETWEEN US AND THE LOCAL COMMUNITY?**

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I'm a third year Philosophy student, part time officer and committed member of lots of UEA things

By night I'm an aspiring interpretative dancer

**#HOLLYWOULD**

Vote Holly For Welfare Officer! @hollystaynor